# **APPLICATION FOR DYNAMIC ART**

**ORANGE COUNTY PLANNING DIVISION** 



# **PROPERTY OWNER(S) INFORMATION**

| Property Owner(s): |           | Authorized Applicant / Agent(s): |           |  |
|--------------------|-----------|----------------------------------|-----------|--|
| Address:           |           | Address:                         |           |  |
| City:              |           | City:                            |           |  |
| State:             | Zip Code: | State:                           | Zip Code: |  |
| Phone              | (H):      | Phone                            | (H):      |  |
|                    | (W):      |                                  | (W):      |  |
|                    | (Cell):   |                                  | (Cell):   |  |
|                    | (Fax):    |                                  | (Fax):    |  |
| e-mail(s):         |           | e-mail(s)                        | 3):       |  |

### SUBJECT PROPERTY INFORMATION

Project Name (if applicable): Parcel Identification Number (Tax ID Number):

Address (if available):

Gross Acreage of Affected Parcel(s):

I-Drive District Overlay Zone Sub-District:

### LAND USE IDENTIFICATION

Existing Future Land Use:

Existing Zoning District / Transect Zone:

Existing Development (Sq. Ft., Hotel Keys, Residential Units, etc.):

| Existing Adjacent Uses                  | N: |  |  |
|---|----|--|--|
| (For example "Restaurant, Hotel, etc.") | E: |  |  |
|   | W: |  |  |
|   | S: |  |  |

#### DYNAMIC ART APPLICATION SUBMITTAL REQUIREMENTS

 <u>General Information</u>: This application outlines the procedures and submittal requirements necessary to obtain approval of Dynamic Art within the I-Drive District Overlay Zone of unincorporated Orange County, Florida. Pursuant to Orange County Code Section 38-864.1, the intent of Dynamic Art standards within the I-Drive District Overlay Zone is to promote the goal of broaderscale works of art that are visible to the public, encourage creativity, develop a stronger sense of place that activates the public realm and built environment, and balance a unique tourism and entertainment experience with the need for traffic safety. All applications should meet the requirements of Code Section 38-864.1, which can be accessed through the following link: https://bit.ly/2SCvChC

<u>One (1) hard copy and one (1) electronic copy</u> (submitted in unsecured PDF format on a CD) of all required documents must be submitted by the applicant (it cannot be delivered by a courier) at the time the application is filed.

- 2. Fee: The application fee is \$976, payable to the Orange County Board of County Commissioners. The following shall be exempt from payment of the application fee: Orange County, the Orange County School Board, the State of Florida, the U.S. government, municipalities situated wholly within Orange County, the Central Florida Expressway Authority, and other established transportation authorities. Others may request a fee waiver from the Board of County Commissioners (BCC) through a request to the Planning Manager.
- 3. <u>Project Summary</u>: All applications are required to submit a general description of the proposed Dynamic Art exhibit and describe how it furthers the intent and purpose of the Orange County Dynamic Art program per Code Subsection 38-864.1.a.
- 4. <u>General Location Map</u>: A location map of the proposed Dynamic Art exhibit site reflecting a contextually appropriate scale, and depicting surrounding lot / block patterns and labels (roadways, environmental features, and notable structures) is required. The location of the proposed Dynamic Art should be in compliance with Code Subsection 38-864.1.b.(1).
- 5. <u>Physical Location / Placement</u>: The exact physical location and placement for displaying and/or projecting the proposed Dynamic Art, as stipulated in Code Subsections 38-864.1.b.(2) and c.(2), should be provided. This information includes:
  - a. Dimensioned elevations for all building or parking structure facades that will be used to display Dynamic Art and Text, including Dynamic Art Surface Area and Text Copy Area; and
  - b. Colored graphical renderings or computer simulations of proposed Dynamic Art and Text.
- 6. <u>Applied Method or Technology</u>: A description of the proposed method or technology used for displaying and/or projecting the proposed Dynamic Art, per Code Subsections 38-864.1.b.(3), b.(4), and b.(6), is required. This information includes:
  - a. The illumination level of the proposed Dynamic Art, and a written certificate from the digital manufacturer that the light intensity level is protected against manipulations or any security breach;
  - b. The performance specifications of the proposed Dynamic Art; and
  - c. Information on how the proposed Dynamic Art complies with Code Subsection 38-864.1.b.(6), which requires changes or movement within Dynamic Art imagery and any text to occur only through subtle transitions, and not in a manner that would obstruct the view of, or that could be confused with, any traffic signal, traffic control device, or emergency vehicle lights. In addition, Subsection 38-864.1.b.(6) also states that changes or movement within Dynamic Art imagery shall not create hazards or distractions to drivers of motor vehicles resulting from direct or reflected natural or artificial light, flashing, or intermittent or flickering lighting.
- 7. <u>Time Frame</u>: The proposed time frame of the displayed and/or projected Dynamic Art exhibit (hours, days, weeks, months; and temporary / permanent), as stipulated in Code Subsections 38-864.1.b.(8) and c.(3), is required.
- 8. <u>Other Dynamic Art Specifications</u>: The details and specifications for the proposed Dynamic Art, per Code Subsection 38-864.1.c.(4), are required. This information includes:
  - a. Display medium, techniques, and materials (excluding proprietary intellectual property);
  - b. Maintenance plan; and
  - c. Creative studio, design professional, or artist information (if applicable).

9. <u>Agent Authorization Form(s)</u>: One fully executed and notarized Agent Authorization Form, as provided by the County, for each affected parcel, per Code Subsection 38-864.1.c.(6), is required. If the parcel(s) is owned by a corporation, documentation certifying the signing individual's authority is also required.

The applicant agrees and understands that this application is submitted pursuant to Orange County Code Section 38-864.1. The application must be filed in person at: Orange County Planning Division, 201 South Rosalind Avenue, 2<sup>nd</sup> Floor, Orlando, Florida 32801 (For any questions, please contact Lisette Egipciaco at (407) 836-5684, or at <u>lisette.egipciaco@ocfl.net</u>). Application completeness is the responsibility of the applicant.

The public record of this application includes, but is not necessarily limited to: the application, the exhibits, documents or materials prepared by the applicant and submitted to the Planning Division, review documentation, information and/or materials prepared by the Planning Division, and public comments (if any) submitted to the Planning Division.

I hereby certify that all information submitted with and pursuant to this application is true and correct to the best of my knowledge and belief.

 Signature of Applicant(s)
 Date:

\*If at any time throughout the application review process this information changes, it is the duty of the applicant / agent to notify staff and submit a revised Relationship Disclosure Form and/or Specific Project Expenditure Report.

Pre-application Conference (if held)

Date:

#### **REVIEW PROCESS AND APPLICANT RESPONSIBILITIES**

**Pre-Application Conference:** A pre-application meeting with Orange County Planning staff is not required, but is highly recommended prior to submittal in order to ensure that the Dynamic Art general standards; application requirements; and application submittal, review, approval, and appeal processes are fully understood. To schedule an appointment, please contact Yolonda Owens at (407) 836-5802, or at <u>Yolonda.Owens@ocfl.net</u>.

**Application Completeness:** If upon review of the submitted application, the Planning Division finds the application incomplete, the applicant will be required to resubmit the application with clarification or additional information. Resubmitted applications or additional information are due within 14 calendar days of notice from the Planning Division unless an extension is granted by the Planning Manager or his/her designee to accommodate special/ lengthy requests. *An application may be rejected for incompleteness and/or failure to resubmit in a timely fashion.* 

**Additional Information:** This application hereby authorizes Planning Division staff to enter upon the property at any reasonable time for the purpose of a site visit in connection with review of this application. All documentation pertaining to the application needs to be routed to the Planning Division, at which time it will be forwarded to appropriate agencies. The Planning Division reserves the right to request additional information at a later date should clarification be necessary due to further analysis.

**Refund Policy**: If the applicant formally withdraws a submitted Dynamic Art Application prior to its full review by Planning Division staff, a partial application fee refund proportionate to the completed review may be processed.

**Effective Dates:** A Dynamic Art Application shall become effective immediately upon its approval by the Planning Division Manager.

**Original Signatures:** All documents submitted with this application must be the original signed copies. No photocopied documents will be accepted.

## DYNAMIC ART APPLICATION CHECKLIST

The application package must include each of the "required" items listed below.

Notarized application, required supplemental information, and the application fee must be filed by the application

DEADLINE on \_\_\_\_\_\_.

| Required<br>Attachments |   |  |  |
|-------------------------|---|--|--|
|                         | Application Fee (\$976; check made payable to Orange County BCC)  |  |  |
|                         | Dynamic Art Application Form (original)   |  |  |
|                         | Owner/Agent Authorization Form(s) (one for each property owner) If the property is owned by a corporation, documentation certifying the signing individual's authority is required. |  |  |
|                         | Written certificate from the digital manufacturer that the Dynamic Art is protected against manipulation or any security breach (see instructions on pg. 2 of this application)     |  |  |
|                         | Property Appraiser Parcel Record(s) (can be obtained online at www.ocpafl.org)  |  |  |
|                         | Physical Location / Placement Site Plan (see instructions on pg. 2 of this application)   |  |  |
|                         | General Location Map (see instructions on pg. 2 of this application)  |  |  |
|                         | <b>Graphic Documentation</b> (Conceptual color renderings or computer simulations of proposed Dynamic Art and Narrative Text) (see instructions on pg. 2 of this application)       |  |  |
|                         | Justification Statement (see instructions on pp. 2-3 of this application)   |  |  |
|                         | Maintenance Plan (see instructions on pg. 2 of this application)  |  |  |
|                         | Creative Studio, Design Professional, or Artist Information (see instructions on pg. 2 of this application)   |  |  |
|                         | Electronic copy of all documents in PDF format on a CD (unsecured)  |  |  |

| Yes | No |  |
|-----|----|--|
|     |    | Has the property been subject to any <b>County action</b> within the last five (5) years? (If yes, list the type of action and dates within justification statement) |